

# Cookies Policy

To make this site work properly, we sometimes place small data files called cookies on your device.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## How do we use cookies?

- In 3rd party platforms integrated into the site

Third party platforms integrated into the website will use cookies; below are the third-party platforms possibly integrated into our site and links to how they use cookies:

- **Google Analytics:** which uses cookies to help us analyse how our visitors use the site [Details on which cookies are used on the [Google privacy site](#)].

## How to control and delete cookies?

If you want to restrict or block the cookies we set, please visit <http://www.aboutcookies.org/> which contains comprehensive information on cookies on a wide variety of browsers.

Another useful resource to obtain further information about cookies and how to disable them you can use the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>.

The information we obtain from our use of cookies will not contain your personal data. We do not share any information with any other company.

In certain circumstances we may collect personal information about you but only where you voluntarily provide it (e.g. by completing an online form).

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

## Description of cookies?

The table below provides more information about the cookies we use and why:

### Site Analytics

Cookie	Description
Google Analytics	Google Analytics cookies are used to help us understand how people use the website, how they find out about the website, and what pages people visit.
Google Analytics Audiences	Used to identify previous visitors to our website.

## More detailed information about the cookies we use

### Performance Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site. We use Google Analytics as for collecting this information.

### Google Analytics

Cookie	Description
__utma	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site

	<p>performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. Used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.</p>
__utmc	<p>This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. It is not used in most sites but is set to enable interoperability with the older version of Google Analytics code known as Urchin. In this older version this was used in combination with the __utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser. Where it is seen as a Persistent cookie it is therefore likely to be a different technology setting the cookie.</p>
__utmz	<p>This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site.</p>
__utmz	<p>This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.</p>
__utmb	<p>This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. It it used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.</p>
_ga	<p>Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This helps us count how many people visit our website by tracking if you've visited before. (2 year Session Cookie)</p>

_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website (Session Cookie)
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### **Strictly Necessary Cookies**

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